GST AND THE INDIAN ECONOMY: OPPORTUNITIES, CHALLENGES, AND OUTCOMES

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ABSTRACT

The Goods and Services Tax (GST), implemented in India on 1st July 2017, is one of the most significant tax reforms in the nation's economic history. Designed to replace a fragmented and complex indirect tax structure with a unified system, GST aims to simplify compliance, reduce the cascading effect of taxes, and create a seamless national market. This paper examines the concept, structure, and significance of GST, along with the opportunities, challenges, and outcomes associated with its implementation. The study highlights the reform's role in fostering market integration, enhancing tax compliance through technology, and improving trade efficiency. It also addresses the hurdles encountered, such as technological glitches, rate complexity, and transitional issues for small businesses. While GST has already delivered notable benefits, including widening the tax base and strengthening fiscal transparency, its long-term success depends on continued policy refinement, rate rationalization, and stakeholder engagement. Overall, GST represents not merely a change in the taxation system, but a structural transformation with far-reaching implications for India's economic growth and global competitiveness.

Keywords: Goods and Services Tax, Indian Economy, Indirect Tax Reform, Market Integration, Tax Compliance, Fiscal Transparency, Economic Growth, GST Challenges, GST Opportunities, GST Outcomes



1. INTRODUCTION

The Goods and Services Tax (GST) in India is one of the most significant tax reforms in the country's post-independence history, aimed at streamlining the indirect taxation system and creating a unified national market. Introduced on 1st July 2017, GST replaced a complex web of central and state-level indirect taxes, such as excise duty, service tax, value-added tax (VAT), octroi, and entry tax, among others. By subsuming these taxes into a single, comprehensive tax structure, GST was envisioned to simplify compliance, reduce the cascading effect of taxes, and ensure greater transparency in the system.

Before GST, the Indian indirect tax regime was highly fragmented, with each state having its own rules, rates, and tax collection mechanisms. This led to inefficiencies, increased costs for businesses, and impediments to free trade within the country. Goods moving from one state to another often faced multiple tax levies and checkpoints, resulting in delays in transportation and higher logistics costs. The introduction of GST sought to eliminate these barriers by implementing the concept of "One Nation, One Tax," thereby facilitating smoother interstate movement of goods and reducing administrative complexities for businesses.

The GST in India operates under a dual model, which means that both the central and state governments have the authority to levy taxes on goods and services. This structure includes the Central GST (CGST) collected by the central government, the State GST (SGST) collected by the respective state governments, and the Integrated GST (IGST) levied

on interstate transactions and imports, which is shared between the centre and the states. The design ensures that both levels of government have a revenue stream while maintaining uniformity in tax rates across the country.

One of the notable features of GST is its technological backbone, the GST Network (GSTN), a digital platform created to facilitate registration, return filing, payment of taxes, and maintenance of compliance records. The move towards a technology-driven tax system has not only improved transparency but has also widened the tax base by bringing more businesses into the formal economy. Over time, GST has undergone multiple changes in its rates, rules, and procedures, reflecting the government's efforts to address industry concerns and adapt to evolving economic needs.

While the initial phase of GST implementation faced challenges, including technological glitches, compliance burdens for small businesses, and confusion over multiple tax slabs, it has gradually become an integral part of India's economic landscape. As a dynamic and evolving tax system, GST continues to be fine-tuned to balance revenue generation with economic growth, ultimately aiming to strengthen India's fiscal framework and improve its competitiveness in the global market.

2. HISTORICAL BACKGROUND AND PRE-GST TAX STRUCTURE

The historical background of the Goods and Services Tax (GST) in India is rooted in the country's long-standing struggle with a fragmented and complex indirect tax system. Before the introduction of GST, India followed a multi-layered taxation structure, where both the central and state governments imposed various taxes on goods and services. This system created inefficiencies, increased the cost of doing business, and often led to a cascading effect, where tax was levied on tax at multiple stages of the supply chain.

In the pre-GST era, the central government primarily collected taxes such as central excise duty, service tax, countervailing duty (CVD), and special additional duty (SAD) of customs. These were levied on the manufacturing or import of goods and on the provision of services. On the other hand, the state governments levied value-added tax (VAT), sales tax, octroi, entry tax, luxury tax, and entertainment tax, among others, which were applicable to the sale, transportation, or consumption of goods within their respective territories. Each state had its own tax laws, rates, and compliance procedures, leading to variations across the country.

This fragmented taxation framework posed significant challenges. Businesses had to comply with multiple tax laws, file separate returns for different taxes, and maintain extensive records to satisfy both central and state authorities. Moreover, goods moving across state borders were subject to additional levies such as central sales tax (CST) and entry tax, as well as long waits at checkpoints for document verification and payment clearance. These inefficiencies led to higher logistics costs, supply chain delays, and ultimately, an increase in the prices of goods and services for consumers.

The cascading tax effect was one of the most critical drawbacks of the pre-GST system. Since taxes paid at one stage could not always be set off against taxes payable at the next stage, businesses often ended up paying tax on tax, which increased the overall tax burden. While the introduction of VAT in the early 2000s was a partial step towards reducing cascading by allowing input tax credit within the state, it still did not integrate central and state taxes, leaving the system only partially reformed.

The idea of implementing GST in India was first formally proposed in the Budget Speech of 2006–07 by the then Finance Minister P. Chidambaram, envisioning a comprehensive indirect tax system to replace the existing patchwork of levies. Over the following years, the proposal went through extensive discussions, consultations, and negotiations between the central and state governments, as well as input from industry stakeholders. After more than a decade of deliberation, legislative processes, and the passage of the Constitution (101st Amendment) Act in 2016, GST was finally rolled out on 1st July 2017, marking the beginning of a unified tax regime designed to simplify compliance, enhance efficiency, and create a seamless national market.

3. SIGNIFICANCE OF GST REFORM FOR INDIA'S ECONOMIC FRAMEWORK

The Goods and Services Tax (GST) reform holds profound significance for India's economic framework, as it represents a structural overhaul of the country's indirect tax system. By replacing a complex network of central and state-level taxes with a unified tax regime, GST has sought to simplify compliance, promote efficiency, and strengthen India's fiscal and economic architecture. Its impact goes beyond mere tax collection, influencing trade, investment, business operations, and the country's overall competitiveness in the global market.

One of the most critical contributions of GST to India's economic framework is the creation of a common national market. Before its introduction, different states imposed varying tax rates and levies, leading to barriers in interstate trade and increased logistical costs. GST eliminated many of these impediments by applying uniform tax rates across the country, thereby fostering seamless movement of goods and services. This has not only reduced transaction costs for businesses but also encouraged greater integration of regional markets into a unified economic space.

GST has also enhanced transparency and compliance in the taxation system. With its technology-driven framework through the GST Network (GSTN), the reform has introduced digital registration, e-filing of returns, and online tax payment. These measures have minimized manual intervention, reduced opportunities for tax evasion, and widened the tax base by bringing more businesses, especially from the informal sector, into the formal economy. This expansion of the tax net strengthens revenue generation, which in turn provides the government with greater fiscal capacity to invest in infrastructure, welfare schemes, and developmental projects.

Another significant aspect of GST is its role in reducing the cascading effect of taxes, which was a major shortcoming of the pre-GST regime. By allowing the seamless flow of input tax credit across the supply chain—whether goods or services—GST has lowered production costs for businesses. This not only improves the competitiveness of Indian goods and services domestically but also enhances their appeal in international markets, boosting exports.

From an investment perspective, GST has improved India's attractiveness to both domestic and foreign investors. The simplification of the tax structure and the ease of doing business have created a more predictable and stable tax environment, which is crucial for long-term investment decisions. By aligning India's tax system closer to global best practices, GST has positioned the country as a more business-friendly destination in the global economy.

In a broader sense, GST is not merely a tax reform but a step toward formalizing the economy, improving fiscal discipline, and enhancing economic efficiency. While its implementation faced initial challenges, the long-term benefits—such as improved revenue collection, greater market efficiency, and stronger economic integration—make it a transformative policy measure. As the GST framework continues to evolve through periodic adjustments in rates, procedures, and compliance norms, its role in shaping a more robust and competitive Indian economy will become increasingly prominent.

4. CONCEPT AND STRUCTURE OF GST IN INDIA

The Goods and Services Tax (GST) in India is designed as a comprehensive, destination-based, indirect tax that applies to the supply of most goods and services. Its conceptual foundation lies in replacing multiple overlapping indirect taxes levied by the central and state governments with a unified tax structure, thereby streamlining the taxation process and creating a seamless national market. The GST model adopted in India draws from international best practices but is tailored to suit the country's unique federal structure and economic diversity.

At its core, GST is based on the principle of value addition at each stage of the supply chain. This means that tax is levied only on the incremental value created at every stage, and businesses can claim an input tax credit for taxes paid on purchases used in the production or supply of goods and services. This mechanism effectively eliminates the cascading effect of taxes—commonly referred to as "tax on tax"—which was prevalent in the pre-GST era. Being a destination-based tax, GST is ultimately collected by the jurisdiction where the final consumption occurs, rather than the place of origin.

Given India's federal political system, the GST is structured as a dual model, empowering both the central and state governments to levy and collect tax concurrently. The framework comprises three main components:

- Central GST (CGST): Collected by the central government on intra-state supplies of goods and services.
- State GST (SGST): Collected by the respective state governments on the same intra-state supplies.
- Integrated GST (IGST): Levied by the central government on interstate supplies of goods and services, as well as imports, with the revenue shared between the centre and the states according to a predefined formula.

This dual GST structure ensures that both levels of government have independent yet coordinated revenue streams while maintaining uniformity in tax rates across the country. The GST Council—a constitutional body comprising representatives from the central and state governments—serves as the key decision-making authority for matters related to tax rates, exemptions, procedural changes, and dispute resolution.

The tax rate structure under GST in India is multi-tiered, consisting of four primary slabs—5%, 12%, 18%, and 28%—along with a zero-rated category for essential items and a higher cess for luxury goods and demerit products such as tobacco, aerated drinks, and high-end vehicles. This tiered approach attempts to balance revenue considerations with social equity by taxing essential goods at lower rates and luxury or harmful goods at higher rates.

A critical enabler of the GST system is its digital backbone, the Goods and Services Tax Network (GSTN), which facilitates online registration, return filing, tax payment, and input credit reconciliation. By leveraging technology, GST aims to increase efficiency, reduce corruption, and expand the tax base by integrating informal businesses into the formal economy. Overall, the concept and structure of GST in India reflect a careful balance between unifying the national market, preserving fiscal federalism, and ensuring a fair and transparent tax system. While its implementation has undergone multiple refinements since 2017, the fundamental design remains a landmark step toward modernizing India's indirect taxation framework.

5. OPPORTUNITIES PRESENTED BY GST

The introduction of the Goods and Services Tax (GST) in India has opened up a wide range of opportunities that extend beyond tax simplification, influencing economic growth, business efficiency, and investor confidence. By replacing a complicated and fragmented tax regime with a unified, transparent system, GST has created structural advantages that strengthen India's economic framework and improve its position in the global market.

One of the most significant opportunities presented by GST is the creation of a common national market. Before GST, interstate trade faced multiple tax barriers, such as entry taxes and octroi, which led to delays, higher logistics costs, and inefficiencies in supply chains. With GST eliminating many of these barriers and applying uniform tax rates across states, the free movement of goods and services has become smoother, thereby reducing operational bottlenecks and enhancing trade efficiency. This integration of markets has particularly benefitted sectors such as manufacturing, logistics, and ecommerce, where cross-border movement is frequent.

Another key opportunity is the simplification of the tax structure, which has reduced the complexity of compliance. Earlier, businesses were required to adhere to multiple tax laws, each with its own filing dates, procedures, and documentation requirements. GST consolidates these into a single framework, supported by the Goods and Services Tax Network (GSTN), enabling online registration, return filing, and tax payment. This digital approach not only reduces paperwork but also minimizes human intervention, lowering the risk of corruption and errors.

GST also offers a significant opportunity to enhance tax compliance and widen the tax base. By leveraging technology, the system tracks transactions across the supply chain, making it difficult for businesses to evade taxes. The provision of input tax credit further incentivizes sellers to deal with compliant vendors, creating a chain of accountability. Over time, this has the potential to increase government revenues without raising tax rates, thereby strengthening public finances.

For businesses, GST has reduced the cascading effect of taxes, which previously inflated production costs. By allowing seamless input tax credits on both goods and services at each stage of the value chain, GST has lowered the cost of production and improved competitiveness. This not only benefits domestic trade but also enhances the export potential of Indian goods and services by making them more price-competitive in global markets.

From an investment standpoint, GST's transparency and uniformity have created a more predictable and investor-friendly tax environment. Foreign investors, in particular, are more confident when operating in a tax regime that is simplified, consistent, and aligned with global best practices. This is especially relevant for multinational companies looking to establish manufacturing or service operations in India under initiatives like "Make in India."

Additionally, GST has opened opportunities for the logistics and warehousing industry. Under the earlier tax system, companies often maintained multiple warehouses in different states to avoid interstate taxes. Now, businesses can optimize their supply chains by setting up large, centralized warehouses, leading to cost savings and better inventory management. This efficiency has spurred growth in infrastructure development, particularly in logistics hubs and industrial corridors.

In essence, GST is more than just a tax reform—it is a catalyst for economic modernization. By enabling market integration, improving compliance, reducing costs, and boosting investor confidence, GST presents opportunities for long-term economic growth and structural strengthening of India's economy. Its full potential, however, depends on

continued refinement of the system, simplification of procedures, and active engagement with stakeholders to address implementation challenges.

6. CHALLENGES OF GST IMPLEMENTATION

The implementation of the Goods and Services Tax (GST) in India, though a landmark reform, has not been without significant challenges. Transitioning from a decades-old, multi-layered tax system to a unified structure required extensive coordination between the central and state governments, adaptation by businesses, and the establishment of a robust technological infrastructure. While GST has brought long-term benefits, its rollout and functioning have faced a range of operational, administrative, and policy-related hurdles.

One of the foremost challenges has been technological and infrastructure readiness. GST's backbone, the Goods and Services Tax Network (GSTN), was designed to handle large volumes of registrations, return filings, and payment transactions online. However, in the initial stages, the system experienced frequent glitches, slow processing speeds, and downtime during peak filing periods. Many small businesses, particularly in rural areas, lacked the necessary digital literacy, infrastructure, and internet connectivity to adapt to the entirely online system, making compliance difficult in the early phase.

The complexity of the tax rate structure has been another obstacle. While GST was envisioned as a simplified "one nation, one tax" system, India adopted multiple tax slabs—0%, 5%, 12%, 18%, and 28%, along with additional cesses for certain goods. This tiered rate structure, although aimed at balancing social and economic priorities, has often led to confusion among businesses regarding classification and applicable rates. Disputes over product categorization have also created uncertainty and compliance burdens.

For small and medium enterprises (SMEs), the shift to GST has been particularly challenging. These businesses, many of which operated informally before GST, were required to register, maintain detailed digital records, and file multiple returns each month. The increased compliance costs—both in terms of money and time—were especially burdensome for firms with limited administrative resources. Although measures such as the composition scheme were introduced to ease the process for smaller taxpayers, the requirements have still been a deterrent for many.

The transitional phase from the old tax regime to GST brought its own set of challenges. Businesses needed to adjust their accounting systems, renegotiate contracts, and reassess pricing structures to reflect the new tax mechanism. The confusion over the treatment of existing stock, input credit transfers, and pending tax liabilities under the previous system further complicated the transition.

Another contentious issue has been state revenue concerns. Under GST, states lost some of their independent taxation powers, particularly on goods, and relied on assured compensation from the central government to make up for revenue losses. Disputes over delayed compensation payments strained Centre-State relations, highlighting the challenge of maintaining fiscal federalism in a shared tax regime.

Certain sectors, such as real estate, textiles, and handicrafts, also experienced difficulties under GST. These industries often have a large unorganized component, making compliance and tax collection harder. Moreover, the imposition of GST on some goods and services led to short-term inflationary pressures, affecting consumer demand in specific segments.

Lastly, frequent changes in GST rules, rates, and procedures—though often intended to address stakeholder concerns—have created an environment of uncertainty. Businesses have had to constantly update their compliance systems and train their staff to keep pace with evolving regulations, adding to operational stress.

In summary, while GST has laid the foundation for a more integrated and transparent tax system, its implementation has faced hurdles in technological readiness, rate complexity, compliance burdens for small businesses, transitional challenges, and fiscal coordination between the Centre and states. Overcoming these challenges requires continued policy refinement, capacity building, and stakeholder engagement to ensure the reform achieves its full potential.

7. OUTCOMES OF GST ON THE INDIAN ECONOMY

The implementation of the Goods and Services Tax (GST) has brought about a range of outcomes for the Indian economy, influencing revenue generation, trade efficiency, compliance behavior, and the overall ease of doing business.

While the transition was challenging and the initial effects were mixed, GST has gradually begun to shape India's economic landscape in ways that align with its original objectives of simplification, transparency, and market integration.

One of the most notable outcomes of GST has been its impact on revenue collection. Over time, GST has helped broaden the tax base by bringing more businesses into the formal economy, especially in sectors that were previously under-taxed or unregulated. Monthly GST collections have shown steady improvement since its rollout, with record highs in recent years indicating greater compliance and increased economic activity. Although there were fluctuations in the early years—partly due to rate adjustments and transitional issues—the long-term trend suggests a strengthening of government finances.

GST has also had a significant effect on interstate trade and logistics efficiency. By removing check-post delays and abolishing multiple state-level levies such as entry tax and octroi, goods now move faster across state borders. This has reduced transportation costs, improved delivery timelines, and enhanced supply chain management. The logistics sector, in particular, has benefitted from the opportunity to consolidate warehouses and optimize distribution networks, which was previously constrained by tax-related inefficiencies.

Another important outcome is the reduction in the cascading effect of taxes. The seamless availability of input tax credit has lowered the overall cost of production for businesses. This, in turn, has helped improve price competitiveness, particularly for export-oriented industries. By ensuring that taxes are levied only on the value added at each stage of production, GST has brought the Indian tax system more in line with global best practices.

From a compliance and transparency perspective, GST has improved accountability in the tax ecosystem. The digital filing system under the Goods and Services Tax Network (GSTN) has created a trail for transactions, making tax evasion more difficult. Businesses dealing with non-compliant suppliers risk losing their input tax credits, which incentivizes adherence to proper tax practices throughout the supply chain. Over time, this has contributed to formalizing large segments of the economy that were previously outside the tax net.

In terms of macroeconomic impact, GST's contribution to GDP growth is more nuanced. While it did cause short-term disruptions in certain sectors—particularly small and medium enterprises that struggled with compliance—the long-term potential lies in creating a unified national market that encourages investment and efficiency. As businesses adapt to the system and rates are further rationalized, GST is expected to enhance productivity and economic competitiveness. However, the outcomes have not been uniformly positive across all sectors. Industries such as real estate, textiles, and certain service segments initially faced higher compliance burdens and rate-related challenges. Moreover, frequent changes in tax rates and procedural rules have at times created uncertainty for businesses, dampening some of the potential benefits.

Overall, GST's outcomes for the Indian economy can be seen as a blend of achievements and ongoing adjustments. It has streamlined indirect taxation, boosted trade efficiency, widened the tax base, and improved transparency. While some challenges remain—particularly in rate rationalization, procedural simplification, and addressing sector-specific issues—the reform has laid a strong foundation for a more integrated, efficient, and growth-oriented economic framework in the years to come.

8. CONCLUSION

The introduction of the Goods and Services Tax (GST) marks a watershed moment in India's economic reform journey, representing one of the most ambitious overhauls of the country's indirect tax system since independence. By subsuming a multitude of central and state-level taxes into a unified framework, GST has aimed to simplify compliance, remove trade barriers, reduce the cascading effect of taxes, and foster the creation of a single national market. Its implementation has been both transformative and challenging, offering valuable lessons in balancing structural reform with practical adaptability.

Over the years, GST has delivered tangible benefits, including greater tax transparency, improved compliance, and enhanced efficiency in trade and logistics. The digital foundation of the GST system has widened the tax base and helped formalize large parts of the economy, contributing to stronger and more sustainable revenue generation for the government. The reform has also improved India's business environment, boosting investor confidence and aligning the tax structure more closely with global best practices.

However, the journey has not been without hurdles. Technological glitches in the early stages, the complexity of multiple tax slabs, compliance burdens for small businesses, and transitional challenges have tested the system's resilience. While many of these issues have been gradually addressed, the continued evolution of GST will require a focus on rate rationalization, simplification of procedures, and proactive engagement with stakeholders to ensure that the benefits are equitably distributed across sectors. Overall, GST is more than a tax reform—it is a structural transformation with long-term implications for India's economic growth, fiscal health, and competitiveness in the global market. Its success lies not just in its design but in its ongoing refinement and responsiveness to the needs of businesses, states, and consumers alike. As GST matures and stabilizes, it holds the promise of becoming a cornerstone in India's aspiration to build a modern, integrated, and resilient economy.

CONFLICT OF INTERESTS

None.

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