

IMPACT OF ARTIFICIAL INTELLIGENCE TECHNOLOGY IN FINE ART: IN REFERENCE OF PRINTMAKING

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Received 26 June 2023 Accepted 15 August 2023 Published 24 August 2023

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DOI 10.29121/shodhkosh.v4.i2.2023.553

Funding: This research received no specific grant from any funding agency in the public, commercial, or not-for-profit sectors.

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ABSTRACT

Artificial intelligence (AI) is revolutionizing the art industry. Fine craftsmen are using man-made intelligence to make craftsmanship pieces that are tastefully satisfying as well as accomplish remarkable structures and make forward-thinking workmanship viewpoints. Man-made intelligence innovation is currently turning into a significant device in the inventive flow, permitting capable craftsmen to grow their imaginative capacities and open doors. However, AI has also sparked debates regarding whether or not it can substitute for human artists. Through my studies, I look at how AI affects fine artists and their work as well as how AI might affect the art industry in the future.

Keywords: Computer, Software, Print, Printmaking, Digital, Machines, Technique

1. INTRODUCTION

The ability of machines and programs to comprehend and acquire knowledge that was previously acquired by humans is referred to as artificial intelligence (AI). Computer based intelligence has changed different enterprises, including medical services, money, and training, and presently the craftsmanship world. Fine specialists are utilizing computer based intelligence to investigate new procedures and produce one of a kind and unique craftsmanship. The utilization of simulated intelligence in the workmanship business is turning out to be more famous, prompting inquiries concerning the job of specialists in simulated intelligence made craftsmanship. The term "artificial intelligence" (AI) refers to the simulation of human intelligence in machines that are made to think and learn like humans and perform tasks that typically call for human intelligence, like comprehending natural language, recognizing vision, making decisions, and solving problems. AI has had a revolutionary effect on art. Artists can now create works of art that were previously impossible to achieve with conventional tools thanks to AI. A new world of artistic opportunities and new avenues for creative expression have been provided by AI. Perhaps of the main way that man-made intelligence is affecting workmanship is by empowering machines to create craftsmanship and to learn and adjust to the inclinations of its crowd. Algorithms for machine learning have been trained to make art, and they can make original works. In AI-based artworks, it's not just about creating something new; it's also about learning from the audience's real-time data. (AI-Khaffaf et al. (2021) The machine gains a better understanding of the preferences of the audience as a result of this, which enables it to produce more individualized pieces.

Computer based intelligence is likewise affecting craftsmanship by the way it changes the inventive flow. During the ideation, iteration, and production phases of the creative process, AI tools are being utilized. This enables creative exploration and artistic experimentation by allowing artists to experiment with a vast array of styles and methods. Additionally, AI offers fresh perspectives on artistic methods and practices, making it possible for artists to produce works of art that are more intricate and sophisticated. Man-made intelligence has likewise empowered another type of workmanship that is intuitive and drawing in, in this way obscuring the limits among craftsmanship and innovation. Intelligent fine arts that utilization artificial intelligence advancements, for example, AI, PC vision, and normal language handling can connect with the crowd in phenomenal ways, offering vivid and customized encounters.

Computer based intelligence is impacting the workmanship market by changing how craftsmanship is assessed, evaluated, and sold. Man-made intelligence-based calculations can dissect the market patterns, foresee future interest, and suggest fine arts that match a purchaser's inclinations, opening up new open doors for craftsmen to exhibit and sell their craftsmanship's. The world of art has been significantly affected by AI, which has impacted not only the creative process but also the way art is consumed, evaluated, and purchased. AI gives artists new chances to experiment with new styles and techniques, as well as new opportunities for interactive and immersive artworks that connect with the audience in new ways. As computer-based intelligence innovation keeps on developing, it is invigorating to observe the additional opportunities that it will bring to the universe of craftsmanship. Al-Rodhan (2018)

2. FINE ART AND AI

AI is just one example of the cutting-edge technology with which fine artists experiment. Fine artists can now produce artwork that is more complex and diverse than ever before thanks to AI. Man-made intelligence is changing the expressive arts in different structures, for example, Goel (2019)

- **1) Tools of creativity:** Artificial intelligence programs, support specialists to make pieces that incorporate high-goal photos, oils, and drawings.
- **2) Recognition of images:** Through picture acknowledgment, man-made intelligence can dissect craftsmanship verifiable propensities and current

workmanship patterns and assist with fining specialists to settle on informed choices on their craftsmanship.

- **3) Prescient calculations:** By suggesting novel approaches to fine art, predictive algorithms encourage artistic experimentation and help artists become more creative.
- **4) Personalization:** An artist is free to personalize their work and develop their own style thanks to AI algorithms.

AI based software's used in creating Art works

- **1) DeepArt.io:** By imitating the styles of well-known artists like Picasso and Van Gogh, this web-based software turns photographs into works of art using artificial neural networks.
- **2) Prisma:** Prisma is a free app for iOS and Android that turns ordinary photos into works of art by combining artificial intelligence and neural networks.
- **3) Artisto:** Another app for iOS and Android that employs deep learning to transform ordinary videos into artistic ones is Artisto. It permits clients to apply channels that imitate the styles of notable painters, like Van Gogh and Picasso.
- **4)** Flow Equipment: Stream Machines is a man-made consciousness programming intended to help performers in making unique creations by checking a data set of music and producing new melodic examples that can be utilized as the premise of new sytheses.
- **5) AIVA:** An AI-powered music composition tool known as AIVA (Artificial Intelligence Virtual Artist) makes use of machine learning algorithms to analyze musical patterns and produce original compositions.
- **6) RunwayML:** RunwayML is an AI-powered creative tool that uses machine learning algorithms like generative adversarial networks (GANs) and style transfer to help artists and designers create art.
- **7) GauGAN:** Nvidia's GauGAN software lets artists use a user-friendly interface and machine learning algorithms to create photorealistic landscape images.
- 8) Artomatix: Artomatix is a program that uses artificial intelligence to create 3D art and animation images from computer code. It makes it possible for artists to quickly produce materials and textures of high quality.
- **9) IBM Watson:** IBM Watson is a platform for machine learning that uses AI algorithms to analyze a lot of data and come up with new ideas. Artists might be able to use it to make new works of art.
- **10)Google Red:** Google Magenta is a research project that uses music and art to create with artificial intelligence. It offers a scope of instruments and calculations for specialists and performers to try different things with and make new show-stoppers. Dorny & Stucki (2020)

Advantages of Fine Artists Using AI:

Fine artists benefit in a number of ways from incorporating AI into their work. These advantages include:

1) Heightened imagination: Man-made intelligence calculations can furnish craftsmen with groundbreaking thoughts for their craftsmanship that they could not have possibly considered themselves.

- **2) Proficient creation:** Artists may be able to produce more works of art in a shorter amount of time thanks to AI algorithms' ability to produce them faster and more effectively than they could on their own.
- **3) Increased visibility:** Computer based intelligence produced work of art can get more extensive public consideration due to its uncommon creation. AI-created artworks by artists have the potential to go viral and become popular topics.
- **4) Intelligent workmanship:** With AI in particular, interactive art is gaining popularity. Intuitive or generative craftsmanship made with simulated intelligence is turning out to be more open, prompting improved public association and enthusiasm for compelling artwork that, thusly, prompts more income for specialists.
- **5) Broadening of the workmanship world:** The art world becomes more diverse as artists express their distinct creative visions because AI gives fine artists the opportunity to experiment with new styles. Louisez (2020)

The disadvantages of using AI by fine artists:

Fine artists should take into consideration the potential drawbacks of using AI, despite its numerous benefits. These include:

- **1) The absence of human touch:** Because AI-created art places a high value on perfection, it frequently lacks a human element and can appear synthetic.
- **2) Traditional art's devaluation:** Traditional art may lose value if artificial intelligence is used too much in the production of art.
- **3)** The erosion of rights to intellectual property: There isn't an agreement on who ought to have proprietorship freedoms over man-made intelligence created craftsmanship, prompting worries for specialists when they sell their work of art or rent their pictures for different purposes. Srinivas & Venkatraman (2020)
- **4)** The possibility of job losses: Artists may lose commissions or jobs as a result of an excessive reliance on AI machines, which may result in job losses in the art industry.

The Future of AI in the Art World:

AI as a technology in the art industry is still in its infancy, but its potential for exponential expansion is promising. According to a report by Craftsmanship Basel and UBS, displays and historical centers are as of now utilizing man-made intelligence innovation to customize client encounters for their guests, like guiding guests to explicit bits of workmanship that they could appreciate. As a result, AI seems to have a bright future in the art world, and high-end auction houses already sell AI-generated works. According to a recent Art Placer report, AI assistance would account for 5% of art sales by 2023. Grondin & Lippert (2020)

AI has had a significant impact on printmaking methods and techniques. Artists can now create works with greater complexity and detail thanks to AI's ability to automate and improve conventional printmaking techniques. As a result of AI's ability to streamline production workflows, new avenues for collaboration and experimentation in this field are created. As computer based intelligence keeps on creating, its effect on printmaking procedures and techniques will just keep on developing, prompting another period of imaginative articulation and advancement. Printmaking works can also benefit from AI in a variety of ways, such as:

- **1)** Exploration and experimentation: AI can assist printmakers in experimenting with various styles and techniques, allowing them to explore new possibilities and challenge conventional printmaking methods.
- **2)** Increased productivity as a result of AI's assistance with the printing process, which enables printmakers to work more quickly and effectively.
- **3)** Imaginative joint effort simulated intelligence can empower printmakers to team up with different craftsmen continuously, making it simpler to cooperate to deliver craftsmanship pieces.

The following are additional anticipated applications of AI in printmaking:

- **1) Analysis:** AI can make prints that are more precise and detailed by analyzing data and creating patterns.
- **2)** Automation of workflow: Image editing, color management, and file preparation are some of the labor-intensive processes that AI has the ability to automate.
- **3) Customization:** Simulated intelligence can assist printmakers with making customized prints by breaking down client information and making modified prints.
- **4) Quality control:** AI is able to find and fix mistakes made during the printing process, ensuring high-quality prints.
- **5) Preventative upkeep:** AI is able to spot potential problems with printing equipment in advance, reducing downtime and costs.
- **6) Collaboration:** Through shared online platforms, AI may make it possible for printmakers to collaborate with customers as well as with one another.
- **7) Experimentation and innovation:** Man-made intelligence can move printmakers to try different things with new methods and materials, prompting very interesting prints.

Artificial Intelligence (AI) has begun to permeate nearly every industry, including the arts, in recent years. Printmaking techniques and methods will be significantly impacted by AI, which will enable artists to produce more complex and sophisticated works with greater ease and efficiency. Simulated intelligence can improve the procedures utilized in conventional printmaking techniques by giving craftsmen devices that can computerize tedious or complex undertakings. For instance, lithography is an unquestionably mind boggling and point by point process that expects specialists to invest energy drawing a plan onto a stone or metal plate. With the assistance of simulated intelligence, craftsmen can now utilize programming to check drawings and make an interpretation of them into advanced records that can make prints of top notch and accuracy. Davis (2020)

AI can help artists improve the quality of their prints in addition to automating tasks. Prints can be identified and corrected by machine learning algorithms, ensuring consistency in color and clarity across all prints. This can assist specialists with accomplishing a degree of consistency and quality that is hard to accomplish with conventional printmaking procedures. By enabling artists to produce prints that are significantly more complex and detailed than anything that was previously possible, AI can also revolutionize printmaking techniques. By utilizing generative calculations, computer based intelligence can make perplexing examples and plans

that would require hours or even days for craftsmen to make the hard way. Shankar (2018) This may usher in a new era of printmaking in which works are produced with an unprecedented level of complexity and detail.

The ability of artists to produce prints on a larger scale than ever before is one significant impact that AI has had on printmaking techniques. Artists can streamline their production workflows and produce more prints in a shorter amount of time by automating procedures like plate etching and color correction. As a result, artists can reach a wider audience and increase print sales. Printmaking experimentation and collaboration can also be expanded by AI. Artists can create prints that are unique and informed by scientific data or other numerical inputs by analyzing and manipulating data with machine learning algorithms. This leads to a more holistic approach to the creation of art and opens up opportunities for scientists and artists to collaborate across disciplines. Then again artificial intelligence additionally hurt in various viewpoint like:

- **1)** The knowledge and skills that were traditionally used in printmaking may begin to disappear as artists begin to rely on AI for various aspects of their work.
- **2)** Over-dependence on innovation There is a gamble that printmakers might turn out to be too dependent on computer based intelligence, prompting a deficiency of artistic liberty.
- **3)** Substitution of human imagination computer based intelligence can possibly supplant the inventiveness of the craftsman, possibly prompting robotized and sterile bits of work.

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Simulated intelligence has changed the universe of compelling artwork and has carried various open doors for specialists to create imaginative and sensational works. There are numerous benefits to incorporating AI into fine art, such as increased creativity, more effective production, broader exposure, art diversification, and interactive art. Stern (2019) However, the overreliance on AI in the creation of art poses potential threats such as the loss of the human touch, the depreciation of traditional art, and the loss of artists' employment opportunities in the art industry. All in all, the fate of man-made intelligence in the craftsmanship world is very encouraging, and it will be intriguing to perceive how the workmanship world will adjust to the interest simulated intelligence proposes to unwind in the craftsmanship side of the equator.

CONFLICT OF INTERESTS

None.

ACKNOWLEDGMENTS

None.

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